



PRIVACY POLICY

The West Cliff Theatre is committed to protecting your privacy. We will only use the information that we collect about you lawfully (in accordance with the Data Protection Act 1998). This policy sets out how we will treat your information lawfully.

WHAT INFORMATION DO WE COLLECT?

We may collect, store and use the following kinds of personal information:

- (a) information about your computer and about your visits to and use of this website (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views, website navigation)
- (b) information that you provide to us for the purpose of subscribing to our website services, email notifications and/or newsletters
- (c) user transactions on this website
- (d) any other information that you choose to send to us

If you are under 18 years old, you must obtain your parent or guardian's consent before providing your personal information to our website.

USING YOUR PERSONAL INFORMATION

We will not contact you if you have chosen to opt out of receiving information from us.

We will use your personal information to keep you informed about events, news and offers that we think will be of interest to you. If you have chosen to receive them, we will also use your information to provide you with e-mail bulletins and other e-mail alerts letting you stay up-to-date about relevant offers.

We may also use the information to process any transactions you undertake with us and for internal administration and analysis. We disclose your information to third parties only for providing the above services to you. We do not sell, rent or trade your personal information to third parties for marketing purposes without your consent.

We will give you the chance to refuse any marketing e-mail from us or from another trader in the future.

COOKIES

Cookies are small pieces of information that are stored by your browser on your computer's hard drive. They make it possible for us to provide our online ticketing service and track visitor statistics, such as returning visitors. You can usually modify your browser to prevent this happening. The information collected in this way can be used to identify you unless you modify your browser settings.

GOOGLE ANALYTICS

We use Google Analytics to analyse the use of our website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>

DISCLOSURES

We may disclose information about you to (any of our employees, officers, agents, suppliers or subcontractors) insofar as reasonably necessary for the purposes as set out in this privacy policy. In addition, we may disclose your personal information:

(a) to the extent that we are required to do so by law;

(b) in connection with any legal proceedings or prospective legal proceedings;

(c) in order to establish, exercise or defend our legal rights

(d) to any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information. Except as provided in this privacy policy, we will not provide or sell your information to third parties.

SECURITY

While we cannot guarantee the security of the Internet, we do take precautions to protect your information and our website has security measures in place for secure online transactions. All personal information we receive is stored on a server in a secure environment. Only employees and approved contractors and developers who need the information to perform specific jobs have access to personal information.

POLICY AMENDMENTS

We may update this privacy policy from time to time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

YOUR RIGHTS

You may instruct us to provide you with any personal information we hold about you.

You will need to supply us with appropriate evidence of your identity (for this purpose, we will usually accept a photocopy of your passport certified by a solicitor or bank plus an original copy of a utility bill showing your current address).

THIRD PARTY LINKS

From time to time our website may contain links to other websites. We are not responsible for the privacy practices or content of other websites so please refer to those websites privacy policies.

If you have any questions/comments about privacy, you should email us at admin@westcliffclacton.org